

A group of five business professionals (three men and two women) are gathered around a table in a meeting room. They are looking at documents and a tablet, appearing to be in a collaborative discussion. The scene is dimly lit, with a large window in the background. The overall tone is professional and focused.

# Colombo Times Network

Digital News Agency

# Our Services



NEWS & INFO ARTICLES



WHATSAPP ALERTS



WEB ADDS

# Our Strength



4M+ USERS PER  
MONTH



200+ WHATSAPP  
GROUPS



10 YEARS MEDIA  
EXPERIENCE



24/7 EDITORIAL



25 – ISLAND WIDE  
NEWS REPORTERS



Sri Lanka's #1 Whatsapp  
News Alert Service



Our  
Assets

## WHY PARTNER WITH US?

- **Award-Winning Platforms:** Benefit from association with Colombo Times.
- **High Visibility:** Access a vast audience through our multi-platform coverage.
- **Engagement Opportunities:** Leverage interactive segments to connect with viewers.
- **Brand Credibility:** Enhance your brand's profile by aligning with a trusted news source during a critical national event.

### Performance ⓘ

[See all](#)

### Performance ⓘ

[See All](#)

from previous 90 days

**9.6M** ↑3%

Reach

from previous 90 days

**24.9K** ↑55%

Net followers

from previous 90 days

**14.9M** ↑1%

3-second video views

from previous 90 days

**\$0.00** ↑0%

In-stream ads



Colombo Times  
Facebook Analytics - July 2024

**3-second video views**

**14.9M** ↑1%

from previous 90 days

**1-minute video views**

**5.4M** ↑10%

from previous 90 days

Users

**266,224**

New Users

**198,942**

Pageviews

**2,818,062**

Pages / Session

**1.83**



ColomboTimes.lk  
Google Analytics - July 2024

**COLOMBO  
TIMES**

**200 Groups**  
**50,000+ Users**



Sri Lanka's Largest  
Whatsapp Network



**COLOMBOTIMES.LK**  
**MOST POPULAR MEDIA, SPORTS & ENTERTAINMENT WEB SITE**  
**BEST WEB AWARDS 2024**



**COLOMBO TIMES**  
**MOST POPULAR NEWS WEB SITE**  
**ICONIC AWARDS 2024**



**COLOMBO TIMES ROUND TABLE**  
**BEST POLITICAL PROGRAMME ON SOCIAL MEDIA**  
**ICONIC AWARDS 2024**

# Our Strategic Partners

## **O2 Digital – Innovate, Engage, Transform**

O2 Digital is where digital innovation meets strategic marketing. We go beyond conventional advertising, creating dynamic digital experiences that engage audiences and drive growth. From social media to performance marketing, we transform brands into digital powerhouses.



## **D Writers Global – Crafting Words, Creating Impact**

Words that inspire, stories that connect. D Writers Global specializes in crafting compelling content for international markets. We create impactful social media campaigns, brand narratives, and creative content that resonates across borders and cultures.



## **O2 Films – Commercial Production House**

**O2 Films** is a leading commercial production house dedicated to the art of storytelling. We specialize in crafting powerful visual narratives that captivate audiences and elevate brands. From concept development to final production, our team of creative visionaries and technical experts brings stories to life with cinematic excellence.



## **Colombo Times Academy – Nurturing Future Voices**

Shaping the future of media. Colombo Times Academy is dedicated to nurturing the next generation of TV and radio presenters. We provide top-notch training and real-world experience to empower young talents to shine on the big stage.



## **Studio Colombo Times – The Power of Production**

Studio Colombo Times is where creativity meets technology. From pre-production to post-production, our state-of-the-art facilities and expert team deliver world-class video and audio solutions, ensuring every project is a masterpiece.



## **Be Happy – Inspiring Joy, One Story at a Time**

Happiness is contagious, and Be Happy knows how to spread it. With tips and tricks for a joyful life, from relationships to beauty hacks, we engage audiences with relatable and uplifting content. Life's better when you're smiling!



## **Fishifox – Building Digital Experiences**

Fishifox is the web and app development arm of CT ONE. We design and develop seamless digital experiences that engage users and drive business growth. From innovative websites to intuitive mobile apps, we bring ideas to life with cutting-edge technology and creativity.





# Thank You

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