



**WE**       
**MAKE YOUR**   
**LOGO A BRAND.** 



# Corporate Brand Identity Design Proposal.

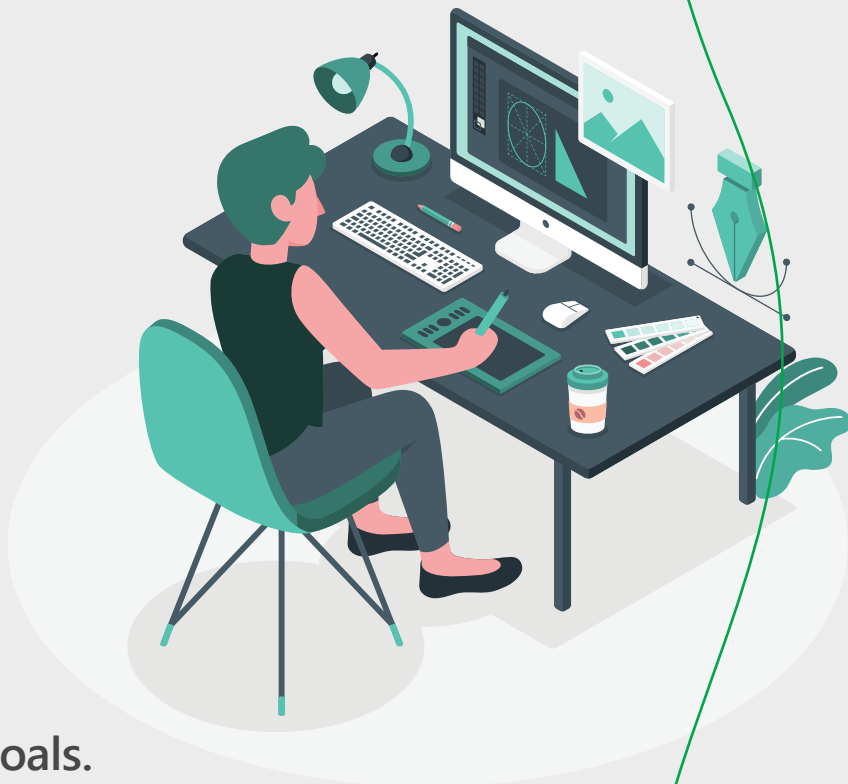
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Welcome to Gavi, Creative Brand Design Sri Lanka

At Gavi.lk, there are no limits to what can be designed. Our talented community of designers can create anything you need, from stunning logos to beautiful business portfolio. Gavi.lk offers some of the best creative graphic design services in Sri Lanka, ensuring that our clients' projects have the maximum impact. We take a hands-on approach to meet our clients' needs and deliver memorable experiences. With a dedicated team backing everything we do, our creative possibilities are endless.

# Why Brand Identity Design Is Important for a Company?●

- Differentiation in a Crowded Market.
- Builds Trust and Credibility.
- Fosters Emotional Connection.
- Increases Brand Awareness.
- Supports Marketing and Business Goals.
- Drives Customer Loyalty.



# Key Elements of a Strong Brand Identity.



Logo

Color Palette

Typography

Graphic Elements

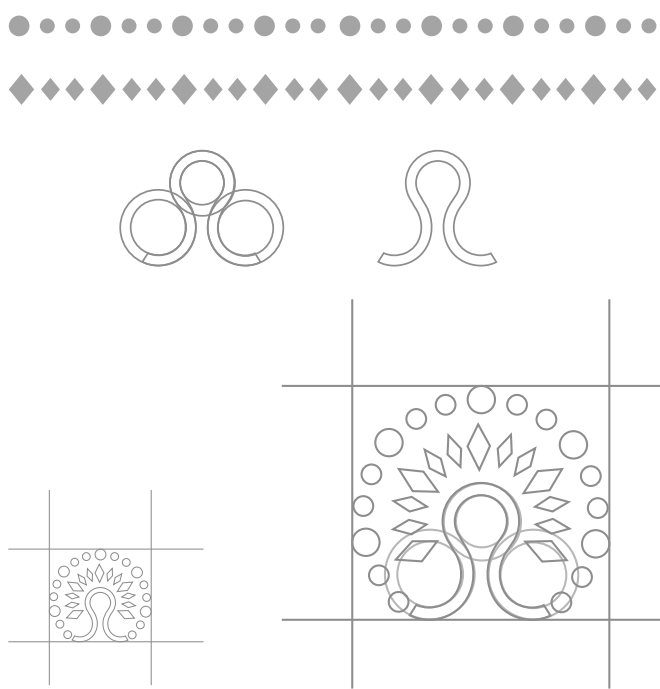
Brand Story

Brand Voice

# Brand Identity Design Projects.

## CHAARYA

[ LOGO MARK ]



[ PRIMARY COLORS ]



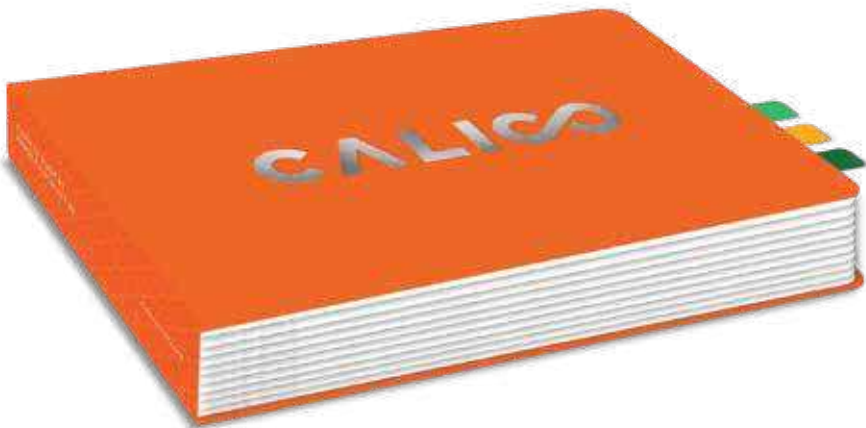
[ TYPOGRAPHY ]

MINION VARIABLE CONCEPT  
ALLROUNDER MONUMENT TEST

1 2 3 4 5 6 7 8 9 0  
!@#\$%^&\*()\_+

Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nm







**CEYLONA**  
セイロナー



スリランカ料理  
カレーの店



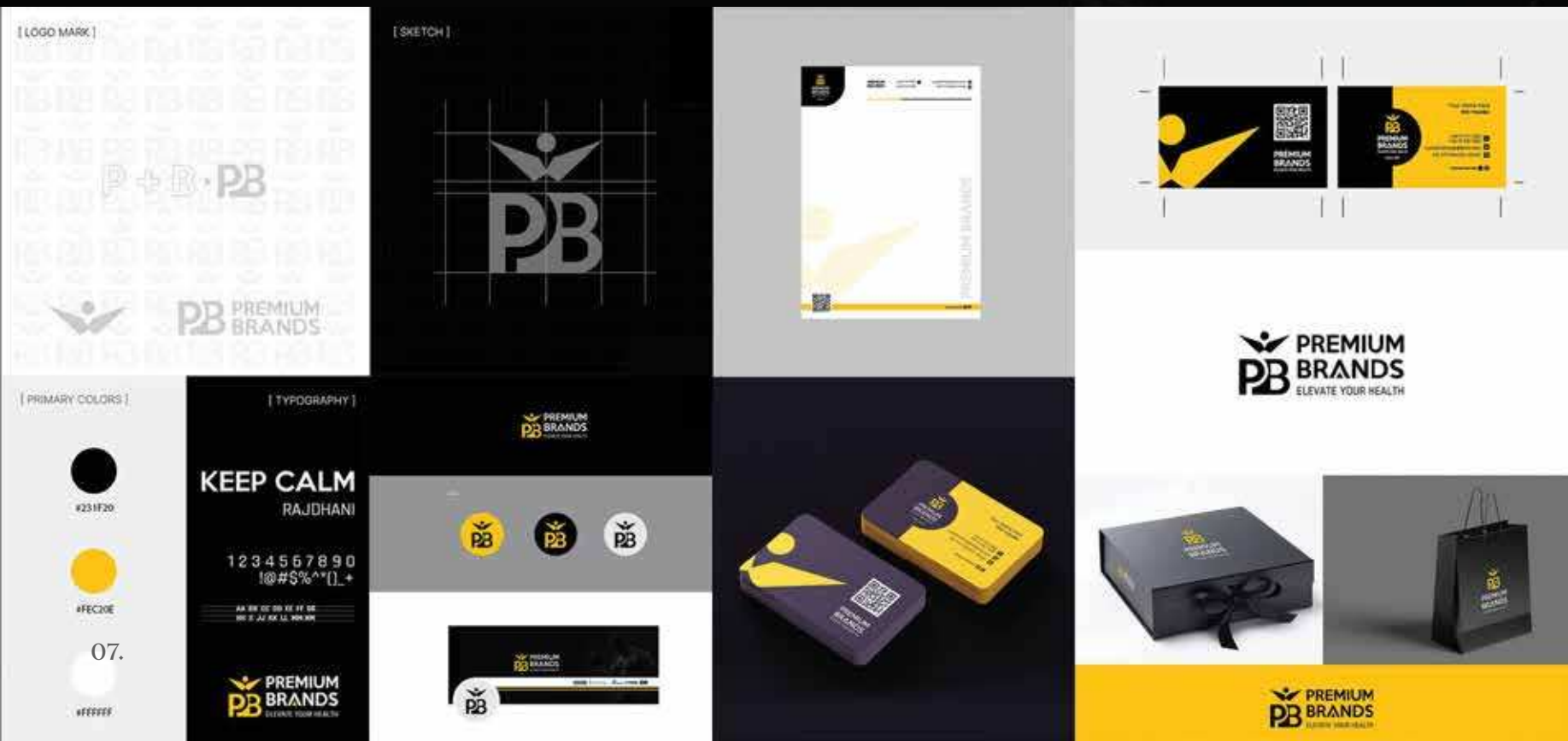
**CEYLONA**

Dining & Bar





SINCE 2015





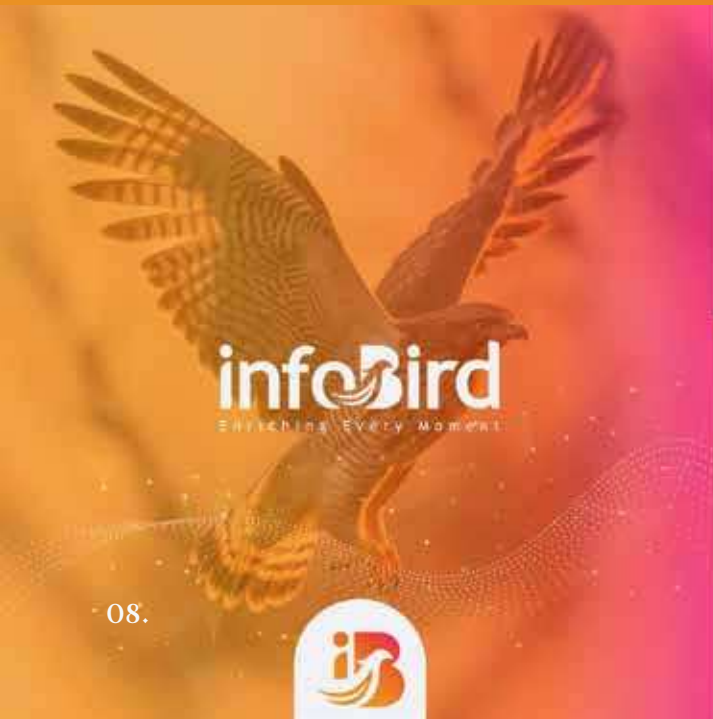
**infoBird**  
Enriching Every Moment

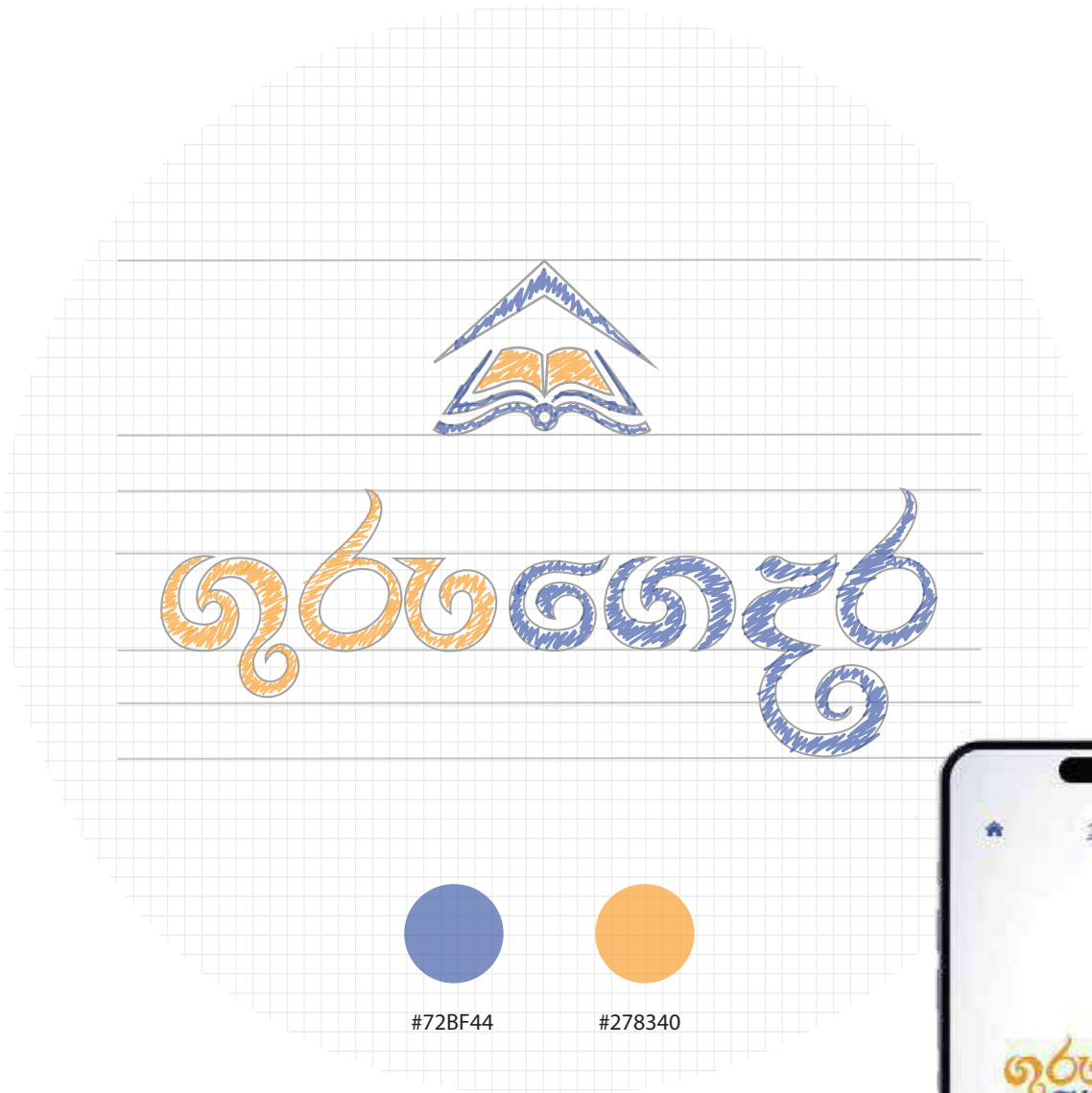


Trebuchet MS  
Trebuchet MS  
*Trebuchet MS*

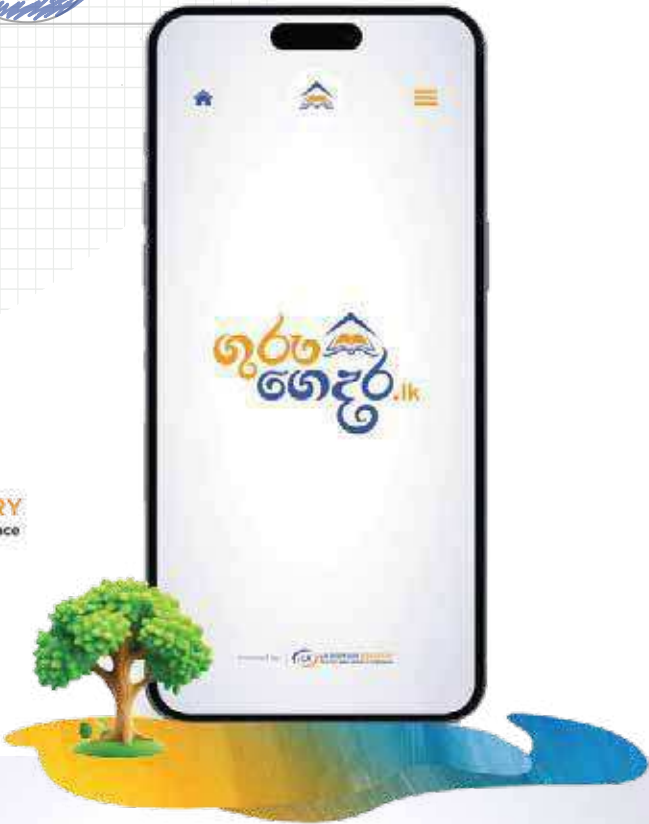


**infoBird**





Powered by:  **LK DOMAIN REGISTRY**  
Your Sri Lankan Identity in Cyberspace



# Our Valuable Clients.



# Other Services.

PACKAGING DESIGN



SOCIAL MEDIA MARKETING



COMPANY PROFILE DESIGN



WEB DESIGN



INTERIOR DESIGN





“  
As the founder of Gavi Digital, I am passionate about helping small and medium businesses establish their brand identity through creative design. With over 12 years of experience, I understand the importance of a strong visual presence. Our team specializes in providing valuable brand design experiences, including logos, that elevate your business. At Gavi Digital, we are committed to delivering exceptional results that help your brand shine in a competitive market.”

-Gavi, Founder

**12**  
YEARS

**300**  
HAPPY CLIENTS

**600**  
MEET UPS

**400**  
PROJECTS

# Thank you!